O4B

THE OPEN SOURCE BUSINESS FORUM

First Virtual
Community Event October 7-8, 2020

Sponsorship Prospectus

What is O4B - The Open Source Business Forum?

O4B - The Open Source Business Forum is the first business oriented European conference discussing opportunities & tackling challenges of commercial open source software in the European ecosystem. Modern technology stacks are full of community-led innovation that is increasingly the main driver of change in software infrastructure & applications. O4B establishes a platform between technology decision makers at large European corporations, CEOs of open source startups and VCs to discuss Europe's role in commercial open source.

O4B is about demonstrating that the European open source community is open for business, strengthening that open [source is good] for businesses small and large alike and highlighting that this does not change with a global pandemic affecting our continent.

What can you expect?

O4B is the place to meet founders, Fortune 2000 enterprises, investors and everyone who is excited to learn, meet and discuss all things at the nexus of OSS and business in a European context. The conference aims to address the lack of best practices for commercial open source companies and European corporations. O4B has three different target groups :

— Founders of European commercial OSS projects

— CTOs / CIOs / VPs of Product and other European corporate decision makers

— Venture Capital Investors

| Enterprise Open Source Strategy | Company Building |
| Open Source Businesses | European Commercial OS Category Leaders |

Scope of Conference

Two day online event

Date: October 7-8, 2020

50-100 attendees

Leading thinkers in the space who are personally invited & curated through community of organizers and partners

Format

Keynote sessions, Panel discussions, In-depth discussion groups

Organised by

Balderton. *capital*

www.balderton.com
@balderton

Gitpod

www.gitpod.io
@gitpod

kin volk

www.kinvolk.io
@kinvolkio

Kubermatic

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Benefits for partners?

Next to networking with an elite audience of COS founders, investors and executives, this positions your company as a pioneer in the European COS ecosystem and expands your relationships to the commercial open source community in a relaxed and exclusive atmosphere by sponsoring O4B and its first virtual event. We have a wide range of sponsorship opportunities available and would love for you to join.

Sponsorship Opportunities

	Gold	Silver	Startup
Email sponsorship announcement to attendees	✔		
Pre-conference email blast: one-time use of opt-in list to be sent by EOS Forum Team - 150 words	✔		
Mentioned in attendee thank-you email	✔		
Participation in a breakout session & opportunity to position relevant questions	✔		
Prominent logo displayed on all website pages	✔	✔	✔
Receiving attendee scope (industry, company, job titles)	✔	✔	✔
Offering gifts and/or vouchers for attendees	✔	✔	✔
Price	**2.000€**	**500€**	**250€**

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www.o4b.org